



Social Enterprise

2022 REPORT

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AMPLIFY IMPACT

SocialVentures serves and advocates for **160+ social enterprises** in central Ohio. We provide **strategic support, leadership advisory programs,** and **foster community engagement** that creates lasting change. All programs and services are free of charge for the purpose-driven businesses we empower.

Mission Evolution

CONNECT



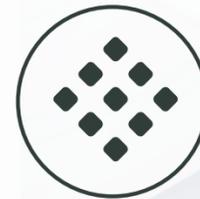
ADVISE



PROMOTE



CONVENE



2022 GROWTH

140%+

Community Engagement

200%+

Program Participation



Ecosystem Support

IDEATION



START BUSINESS



SUSTAIN & GROW



CAPITAL ACCESS



AWARENESS



Why **IMPACT**

Understanding impact is the subject of global conversations from major impact investing networks to the United Nations. Being in the business of advancing the triple-bottom line --- **doing good for people, planet, and profit** --- requires that we understand the impact of our products and services. Impact is about more than output numbers.

IMPACT is about CHANGE: Changing people, institutions, and planetary systems

To measure and communicate their impact, enterprises must embrace lean data and impact management. It has been my profound honor to work with Social Ventures and the Ohio social enterprise ecosystem to begin to capture and document the change for good rippling through our community as a result of the work of these entrepreneurs and community leaders.

Lean Impact Measurement Strengthens the Value Proposition, Provides Clear Impact Marketing, and Increases Access to Capital

As the demand for impact data increases, empowering social entrepreneurs is the next frontier that mitigates risk, inspires investor confidence in a CEO who knows the numbers, and also paves the way for progress in global planetary and social goals.

Dr. Allison Ricket
EIR Impact Measurement
and Social Return on Investment



Business X IMPACT

SocialVentures surveyed over 90 social enterprises to understand the successes and the pain points of change makers throughout the state.



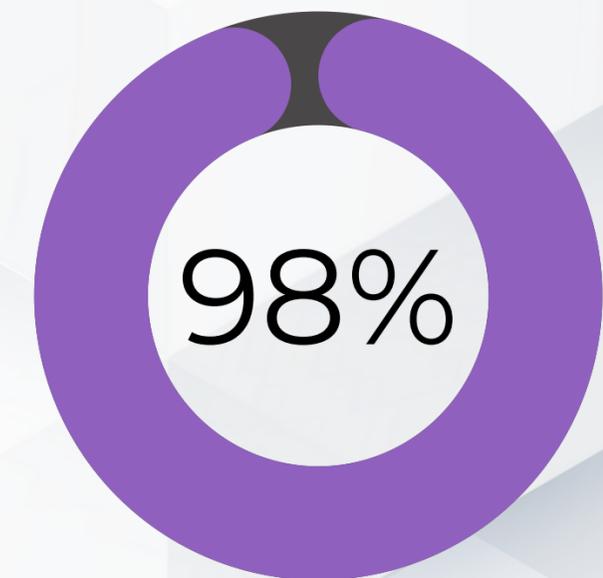
of Leaders report
needing assistance with

Access to Capital



of Leaders report
needing assistance with

Impact Measurement



of Leaders report Social Ventures
helps them

Grow their Network
Lead more Efficiently
Amplify Social Impact

**BE THE
CHANGE**

Marketplace Enterprises

66%
For Profit

77%
B2B and B2C

100%
Businesses
Advancing
Social Change

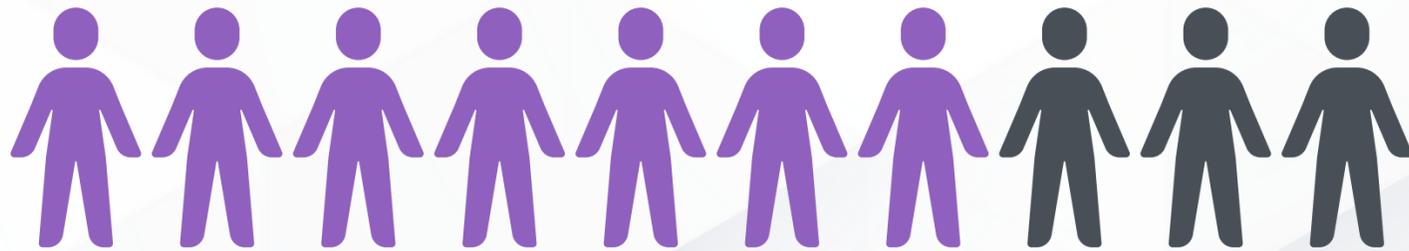
15+
Product/Service
Offerings

33%
Non-Profit

Marketplace Enterprises

160+

Social Enterprises

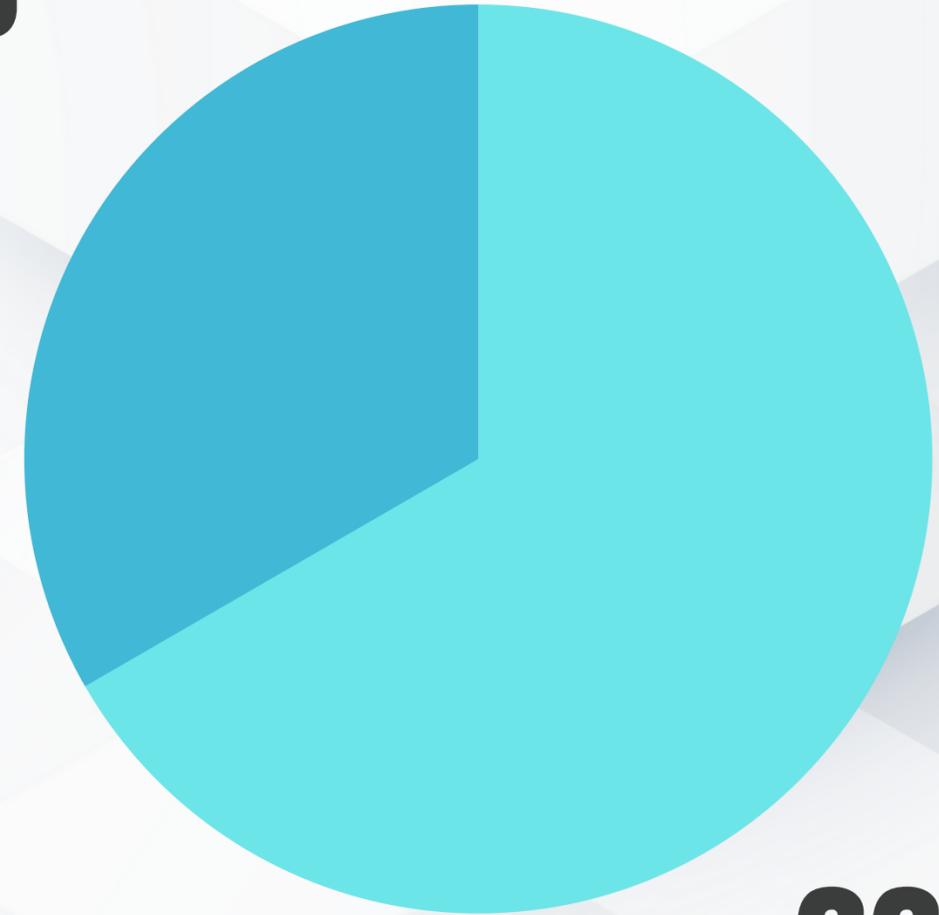


Women Led Businesses



Culturally Diverse Business Leaders

33%
Non-Profit



66%
For Profit

Impact Areas





EASY
INSPIRING
THE
WORLD
@RoleModel

I'D
RATHER
BE A
ROLE
MODEL

she is
going
places
@RoleModel

Creates Visibility for young diverse women. Role Model Magazine is celebrating and shining a light on 100 Unstoppable Women and Girls who are leading and inspiring change around the world. Real-life stories of trailblazing, risk-taking, change-making, trendsetting, visionaries, thinkers, builders, dreamers, global leaders, and female role models. These women reflect the best in us, not the best of us.

The Maroon Arts Group (MAG) is a non-profit grassroots organization galvanized to build and provide a platform for community, art, and learning, centered in the cultivation, celebration, and promotion of Black Cultural production and art.





Youth Yoga PROJECT

Youth Yoga Project trains educators to implement research-based mindfulness curriculum, providing students with real-time strategies to manage their emotions. They empower educators and students with tools to be well through mindfulness, movement, and mindset. Youth Yoga Project has trained thousands of educators from hundreds of schools who are using our program to empower their students with healthy coping skills.





**Franklinton
Cycle Works**

Franklinton Cycle Works educates the community about the personal, environmental, social, and physical benefits of biking. The Franklinton community is our home and we proudly provide the space, parts, tools, and knowledge to offer our neighbors affordable access to two wheels. FCW makes cycling affordable and accessible to low-income and otherwise marginalized populations so that they can overcome transportation barriers to wellness and economic stability.

Social Impact

Across the social enterprises surveyed by Social Ventures, the most common reported impact metrics centered on increasing opportunities and quality of life for local communities, youth, and marginalized or vulnerable populations. In addition, many social enterprises give back by donating money, services, or products to other charities, causes, or nonprofits.





MALVAR=STEWART creates sustainable design within the fashion and textiles industry. They work closely with Ohio Family Farms to purchase luxury organic fibres that are used to create M=S fashion, which helps support local farmers. They educate others in the community and throughout the U.S. about the importance and practices of sustainability via workshops, exhibitions, classes & projects with youth.



freedom
A LA CART

Freedom a la Cart empowers survivors of sex trafficking and exploitation to build lives of freedom and self-sufficiency. They've created a safe place of restoration where survivors can heal, learn and grow as they prepare for sustainable employment and reintegrate into our community. Through a café + bakery and catering business, they provide workforce training and empower survivors of human trafficking toward personal and economic self-sufficiency.





Passport 2 Fashion strives to showcase diversity in fashion in all its forms. This is a platform for designers and consumers of all races, ethnicities, body types, gender identities, and lifestyles. It's a celebration of all walks of life, an expression of love for culture, togetherness, and the self, in every form it takes.

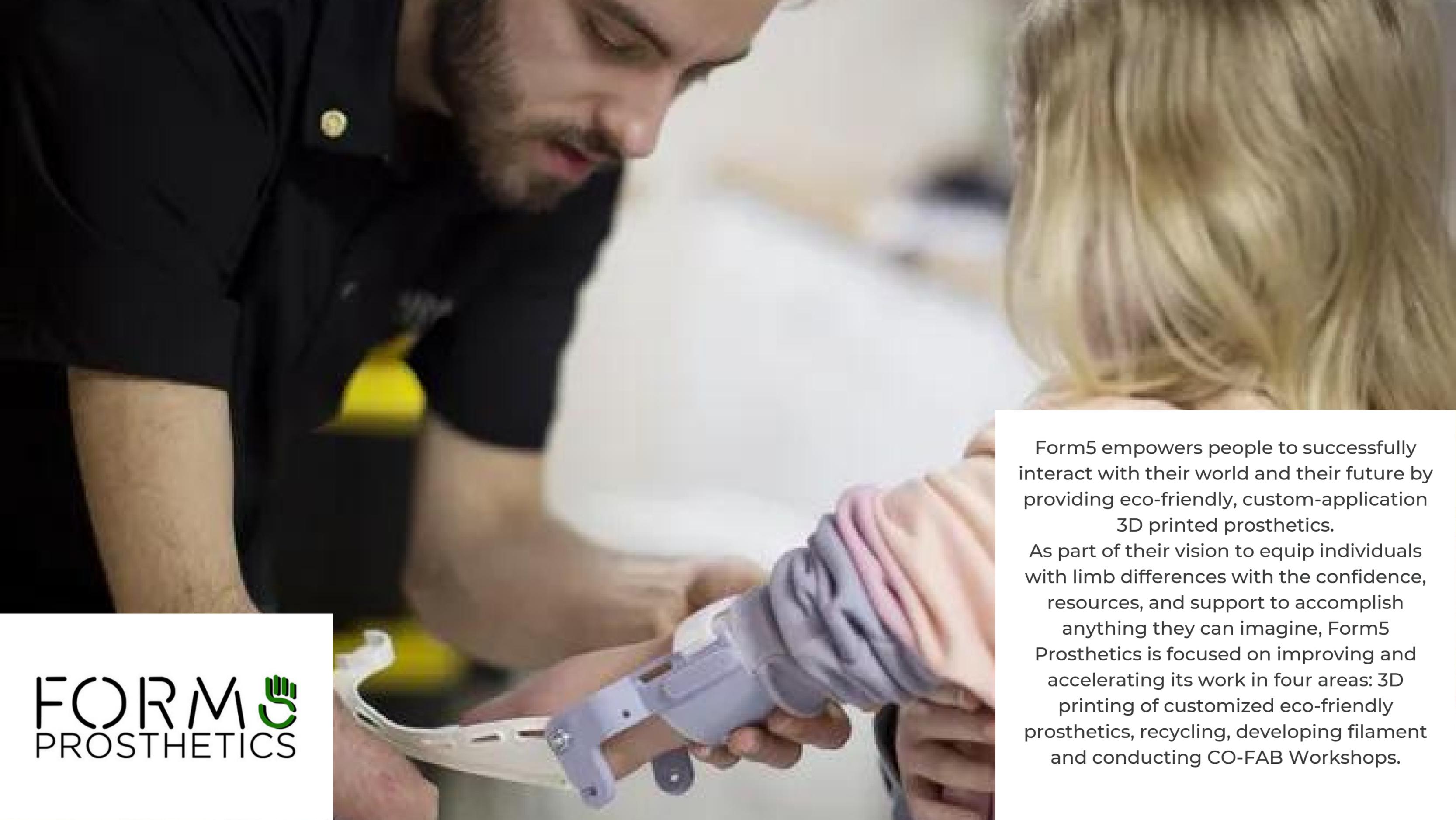




Sparking building a community focused on creating a safer space for children and all with their patented SPARK™ Shield.

The Spark Project is a social enterprise founded by a momma on a mission passionate about protecting our children and our future.





FORM5
PROSTHETICS

Form5 empowers people to successfully interact with their world and their future by providing eco-friendly, custom-application 3D printed prosthetics.

As part of their vision to equip individuals with limb differences with the confidence, resources, and support to accomplish anything they can imagine, Form5 Prosthetics is focused on improving and accelerating its work in four areas: 3D printing of customized eco-friendly prosthetics, recycling, developing filament and conducting CO-FAB Workshops.

Environmental Impact

Enterprises working with Social Ventures make positive impact for the planet through reducing landfill waste, recycling materials, and decreasing carbon emissions.



12,687,742

Pounds of waste diverted



7,740

Tons of Carbon Emissions
Avoided

Franklinton Farms is a civic agriculture organization that advocates for a healthy neighborhood food system in Franklinton. Franklinton Farms serves the community as a social enterprise by growing and selling produce in Columbus and Franklinton.

Sales of sustainably grown produce supports their capacity to provide sliding-scale prices, free community gardens, and free produce to neighbors in need.



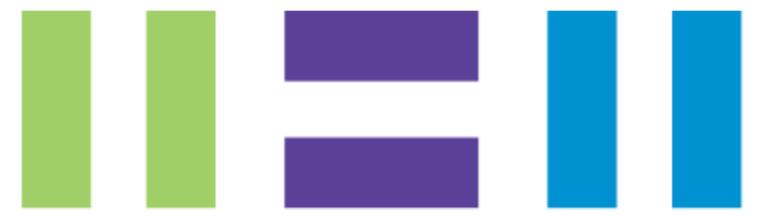
Too Good Eats vision for the Youth Entrepreneur Pop Program is to provide a summer job program for emerging juniors and seniors to teach transferable life skills that aren't taught in a traditional k-12 learning environment. They created a course called - Intro to Entrepreneurship - which makes entrepreneurship attainable for at-risk youth ages 18-24 and they offer a transitional employment program to work on our team after completing the course.

too good eats





Equality Ohio defends the rights of LGBTQ Ohioans. We are Ohio's only organization dedicated solely to the civil rights of LGBTQ Ohioans. They work with partners across the wide landscape of the Ohio social justice movement. They work in communities across the state to ensure that local laws reflect and protect LGBTQ residents.



EQUALITY OHIO

CHROMA CONSULTING



ROI is a 501(c)(3) tax-exempt social change and mentoring organization that uses the wisdom of chess to protect, heal, and build community by cultivating collective wellness, mindfulness, and critical thinking. Providing consistent equitable access to chess programming and benefits for marginalized communities and identities.



THE ROYAL OAK
INITIATIVE

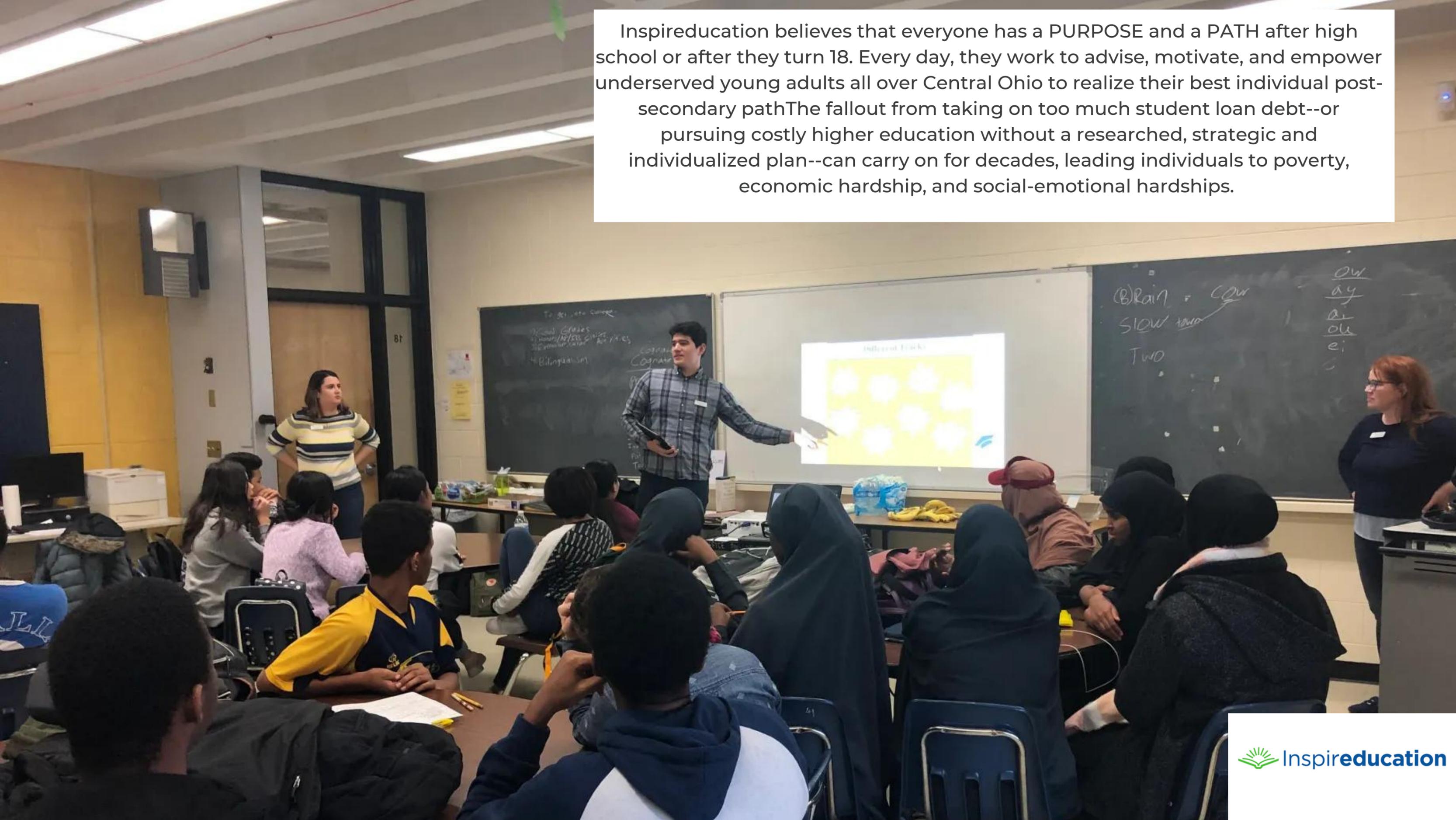
BE THE CHANGE



Student loans were meant to break barriers to education but have become a burden for millions of borrowers. There is a disconnect between the cost of education and how society rewards it. Dolr is fixing that by connecting our members with extra cash for their payments from where they live, work, and shop.



Inspirededucation believes that everyone has a PURPOSE and a PATH after high school or after they turn 18. Every day, they work to advise, motivate, and empower underserved young adults all over Central Ohio to realize their best individual post-secondary path. The fallout from taking on too much student loan debt--or pursuing costly higher education without a researched, strategic and individualized plan--can carry on for decades, leading individuals to poverty, economic hardship, and social-emotional hardships.





Out of the Closet : Decidedly the world's most fabulous thrift store, known to regulars as "The best kept secret in town." When you shop here, you are directly helping people living with HIV.

96¢ of every dollar collected by our stores directly fund AIDS Healthcare Foundation's HIV/AIDS programs and services in the U.S. and abroad. Providing cutting-edge HIV medical care, regardless of a person's ability to pay

OUT OF THE CLOSET
THRIFT STORES



Social Enterprise

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