

# VICKI BOWEN HEWES

Columbus, Ohio • 614-314-3855 • vbh@vickibowenhewes.com • [linkedin](#) • [www.vickibowenhewes.com](http://www.vickibowenhewes.com)

LEADER | COMMUNITY BUILDER | MOTIVATOR | STRATEGIST

Authentic, respected professional possessing corporate and nonprofit leadership experience. Recognized for organizational agility to achieve goals by nurturing diverse cultures of inclusivity, accountability and mutual respect. Strategically guide initiatives that join forces and propel meaningful change. Resilient cross-functional partner with entrepreneurial spirit and growth mindset, devoted to dismantling barriers and collaborative solutions.

## PROFESSIONAL EXPERIENCE

CHIEF EXECUTIVE OFFICER | SocialVentures | July 2021 - Present



Succeeded SocialVentures (SV) founder. Foster a culture of innovation, inclusion and empowerment; build bridges with fellow ecosystem service providers to amplify diversity, collaboration and impact. Increased revenue by 38% and community partnerships by 200%. Redefined mission value proposition and vision to include empowering women and underrepresented communities; expand pillar programs to advance equity through social enterprise; grew purpose-driven partner portfolio by 25%; created a resource alliance of 50 participating businesses to maximize outcomes.

EXECUTIVE CONSULTANT | Dress for Success Worldwide | January 2019 - June 2021



As a full-time consultant for Dress for Success (DFS) Worldwide, worked directly with the CEO and VP who oversee operations of 150 chapters in 25 countries. Leveraged experience and proven success to strengthen worldwide fundraising and affiliate-level strategy, board development, marketing, engagement and resource development.

### Global Engagement & Impact

Crafted curriculum, budget, marketing, communication and led team of 21 for global conference with 80 leaders at sea, culminating in launch of 2020 worldwide community action projects that address critical needs.

### Mission Transformation

Transformed 4 Dress for Success organizations in 3 regions. Provided 1:1 guidance to staffs and boards; created strategic, revenue and marketing plans; mentored leadership through succession transitions.

### Leadership Collaboration

Spearheaded planning and execution with executive team on 4-day symposium for 275 worldwide executives. Brought leaders together in a culture of global strength and fellowship..

FOUNDER | Fashion Forward Online | November 2019 - January 2021



Fashion Forward brings true purpose to wardrobes with 60% of every purchase donated to nonprofits empowering women. Launched and led e-commerce social enterprise uniting consigners and shoppers to change lives, currently managed by TheRealReal. Raised over \$10,000 for 10 nonprofits in six states, providing critical services for 100 women.

FOUNDER & CEO | Dress for Success Columbus | January 2007 - December 2018



Launched and built women's empowerment organization from the ground up. Dress for Success Columbus is recognized as #1 global affiliate. Strategically established and scaled life-changing programs and award-winning community engagement initiatives. Empowered 15,000+ to achieve economic independence.

**Engagement & Resource Innovator:** Forged long-term multi-tier partnerships that supported mission growth and leveraged every dollar raised to make triple impact; increased revenue by minimum of 10% annually; built coalitions across diverse sectors to optimize resources and achieve mutual ESG objectives. Earned the confidence of key stakeholders including individuals, corporations, foundations and government agencies; managed expenses within budget.

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## FOUNDER & CEO | Dress for Success Columbus (continued)

**Inclusive Leader and Diversity Champion:** Created, implemented and expanded free of charge programs for women from diverse cultural, educational, economic backgrounds to resolve obstacles and rebuild their lives. Led a culture of respect, value and sisterhood needed for thousands of women to regain their dignity, navigate career programs and thrive; grew volunteer corps by building bridges of compassion about barriers in underserved communities.

**Service Silo Disruptor:** Established a 7-county 120+ partner referral alliance to maximize efficiency and impact; nurtured partnerships with local and global corporations to deliver world-class career programs by while minimizing cost.

**Tech Trailblazer:** Led development and integration of client scheduling portal and text-alert system, increasing service delivery and engagement by 50%; employed social media to deliver career programs, accelerating engagement and overcoming transportation barriers.

**Leadership Developer:** Founded the 3rd national Y.E.S! Young Executives for Success chapter, a networking and volunteer board dedicated to growing engagement and resources for DFSC within the 18-35 age group. Y.E.S! provides a continual pipeline of new leadership and advocacy; 500+ young professionals build networks and increase philanthropic involvement.

**Community Builder:** With the support of DFSC, thousands of women have become gainfully employed in a variety of fields from entry-level to executive positions. The impact of women becoming financially independent strengthens our economy.

**'Mission First' Steward:** After building a solid foundation and the mission was poised for it's next chapter, executed a 12-month founder succession and new leadership onboarding plan with board to ensure organization sustainability.

### START-UP TO THRIVING

2007 v 2018



**Women Served Annually**  
58 v 2,000



**Paid Staff**  
700% Increase



**Volunteer Corps**  
28 v 600  
15K Service Hours Yearly



**Resources Raised Annually**  
\$199,152 v \$2M



**Coalition/Referral Partners**  
5 v 120

### ORGANIZATION AWARDS & RECOGNITION

2018	Best Charitable Gala - Dine. Drink. Dress.	City Scene
2017	Workforce Development Innovation Award	COWIC
2016	Small Nonprofit of the Year	Columbus CEO
2015	Advancement Partner of the Year	Marysville ORW
2014	Community Partner of the Year	Besa
2011	Professional Women's Group of the Year	Dress for Success Worldwide
2010	Lublin Award	Dress for Success Worldwide

## NATIONAL TRAINING & OPERATIONS DIRECTOR | AERC | 1993 - 2006



Associated Estates

Led communication and technical training, customer engagement programs and corporate social responsibility initiatives for multifamily REIT. Scaled operations from 3 states to 10 and associate engagement from 150 to 1,500+. Focus included new-hire onboarding, coaching, process training, progress evaluations and community volunteerism. Developed and supported individuals and teams to deliver world-class customer service. Aligned strategically with Operations to achieve measurable improvements. Worked cross-functionally with field and administration, C-Suite, Investor Relations, IT and HR.

Portfolio comprised of mixed-use holdings ranging from HUD to Class A properties. Consistently exceeded 96%+ occupancy goals and surpassed revenue projections by a minimum of 5% annually. Established highly successful demographic-driven marketing, loyalty and giving campaigns including associates and resident/tenant engagement for social service organizations in diverse communities.

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## AWARDS & RECOGNITION

2021	Diversity Champion	BREATHE
2020	100 Women Who Inspire	Role Model Magazine
2019	Women of Excellence and Advocacy	EnVision Proven Success
2018	U.S. House of Representatives, Joyce Beatty	Congressional Recognition
2018	Community Champion	Molina Healthcare
2018	Ignite Unite Incite Award	In Christy's Shoes
2018	Women WELDING the Way	Women's Economic Leadersiip Development
2017	20 Outstanding Women	Sunny 95 / Franklin Media Group
2016	True Hero	Bryant Corporation
2015	Community Partner Award	Nationwide / AWARE
2014	Community Partner Award	National Council of Negro Women
2013	President's Award	Ohio Department of Community Development
2012	Collaborative Women in Leadership Award	NiSource / DAWN
2011	Women Leading Change Award	Franklin County Workforce Taskforce
2010	Empowering Leadership Award	Upper Arlington Young Professionals
2009	Re-Entry Advocate Award	Ohio Department of Rehabilitation & Correction

## PROFESSIONAL AFFILIATIONS & VOLUNTEERISM

Boards/Committees:	BREATHE Columbus, Chairperson, June 2020 - Present Short North Church, Advisory Committee, 2018 - 2019 The Columbus Police Foundation, Board of Directors, 2017 - 2018 Franklin County Re-Entry Coalition, Employment Committee, 2012 - 2015 Fashion Week Columbus, Board of Directors, 2012 - 2014 Ohio Anti-Poverty Taskforce, Employment Committee, 2008 - 2010 Dress for Success Columbus, Board of Directors, 2007 - Present Women's League of Kuwait, Board Vice President - 1996
Member:	Women's Economic Leadership Development (WELD), 2018 - Present Association of Fundraising Professionals, 2013 - 2019 National Association of Training and Development, 1997 - 2008
Mentor:	Albert Schweitzer fellows at The Ohio State University Fisher School of Business, 2013 - 2018
Guest Speaker:	Frequent speaker for a variety of community groups, boards and conferences

## EDUCATION & RELATED SKILLS

University of Pittsburgh / Bradford Business School / Degree in Business with Marketing Specialization  
Social Impact Investing, Executive Education Program - The Wells Foundation  
WELD Government & Corporate Board Certification - Women's Economic Leadership and Development  
Proficient user of social media to drive content and engagement - Cultivate Your Content - Mikeala Media  
Extensive travel across the US and international locations; lived in Kuwait and Egypt  
Systems/Software: MAC, PC, Word, Salesforce, Shopify, Klaviyo, Wix, Canva, Zoom

## FOR MORE INFORMATION

Visit: [www.vickibowenhewes.com](http://www.vickibowenhewes.com)

Connect with me on [LinkedIn](#)